# **TP-Link Omada**

The Smarter Cloud Solution for Business Networking

2022

Professional Reliable Secure

# Hospitality | Education | Retail | Office and More





# **CORPORATE PROFILE**

TP-Link serves as the network backbone for homes and businesses worldwide. With humble beginnings in 1996, the company has grown to what it is today: a global leader.

You can find our Reliably Smart devices connecting 1.7 billion people in over 170 countries and regions. These numbers have led analyst firm IDC to rank us as the No. 1 provider of Wi-Fi devices for over a decade.\*

We understand the importance of the always-connected lifestyle. Our products feature the latest technologies and are engineered to last. The TP-Link portfolio includes home-business-ISP networking, surveillance, and consumer electronics. Rest assured that you're receiving our proven stability, performance, and value with every device.

As our lives grow ever more connected, TP-Link will continue to pursue excellence and explore the possibilities of tomorrow.



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# **TP-Link Solution's Strengths**

TP-Link provides reliable networks and solutions for hospitality, education, retail, office, and more—all over the world. Tell us your needs and leave the rest to us.



# **Professional and Efficient One-Stop Solution**

TP-Link offers a one-stop solution in accordance with our 'FARE' principle—Functional, Advanced, Reliable, Easy.



### Site Survey

Professional site surveys to evaluate customer's unique networking needs

# Training & Certification

Online training system and webinars, as well as on-site training by specialists

### **Product Supply**

Comprehensive products for any situation, even design products customized for specific

Efficient network deployment with advanced technologies and global subsidiaries

**Network Deployment** 



Trusted warranty and professional technical support are covered at no additional cost

# **Excellent Pre- and After-Sales Services**

TP-Link provides not only products with outstanding quality but also whole service for complete client satisfaction.







## **Comprehensive and Reliable Products Categories**

TP-Link offers all kinds of business products for any situation, including indoor and outdoor access points, switches, routers, controllers, wireless broadband, and more.



#### Continuous Innovations

Independent research and development make TP-Link master the core technology, to react rapidly to changes in the market.



### **Vertical Integration**

One of the few wireless networking companies that operate inhouse manufacturing facilities to maintain the standard of every



### **High-Level Manufacturing**

Decades of experience and the combination of supporting facilities ensure complete quality control



### Complete Quality Control

TP-Link develops, builds, crafts and sales products from start to finish, and takes rigorous tests and whole-process quality

# **Extensive Training and Support Resources**

TP-Link's success as a provider of network solutions has been built on its relationship and unrivalled commitment to its partners. We have developed various tools to help our partners grow their businesses.

### Certification and Training

Currently, TPNA for SMB, TPNP for SMB Routing & Switching, and TPNP for SMB Business Wi-Fi are provided. Access professional training to develop your skills and gain certification to enhance your career.



Designed for sales professionals, the TPNA SMB (TP-Link Network Associate for SMB) Certification attests to your acquired advanced network and wireless knowledge. It also certifies that you can explain and differentiate TP-Link SMB products based on criteria such as usage scenarios, configuration methods, software functions, and involved technologies.



Designed for technical professionals, the TPNP (TP-Link Network Professional) SMB Routing & Switching and Business Wi-Fi Certifications attest to your knowledge of Routing & Switching related to TP-Link Switches. Both also certify your ability to deploy business indoor and outdoor Wi-Fi, including assessment, installation, and maintenance.

### Partner Program

https://partner.tp-link.com/

For Value-Added Resellers (VARs) and System Integrators (SIs) looking for access to even better deals and tailored support, TP-Link has designed the TP-Link Partner Program to reward loyalty and help grow business.

Note: The Partner Program and benefits may vary according to your region. Please contact your local TP-Link representative for more information.



- **Deal Registration** 

  - Marketing Materials
- Promotions
- Knowledge Base Sales Tools
  - Support

Training & Certification

## **▶** SMB Community

https://community.tp-link.com/en/business



Technical support and case sharing. Your direct dialogue with TP-Link. When it comes to SMB, we know you want to learn more...



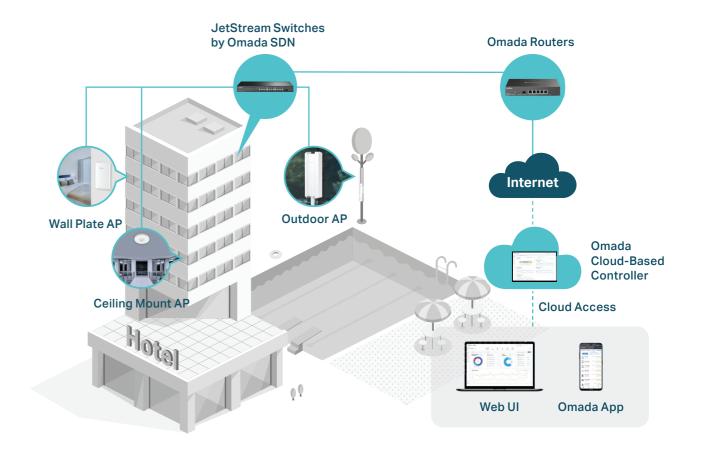




**Knowledge Base** 

# **Omada—The Smarter Cloud Solution for Business Networking**

Omada Software Defined Networking (SDN) platform integrates network devices including access points, switches, and routers, providing 100% centralized cloud management to create a highly scalable network—all controlled from a single interface. Seamless wireless and wired connections are provided, ideal for use in hospitality, education, retail, office, and more.





Omada is an SDN network with a controller as the core to realize automatic deployment of network services and automatic data distribution across routers, switches, and access points.









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## **Higher Efficiency**

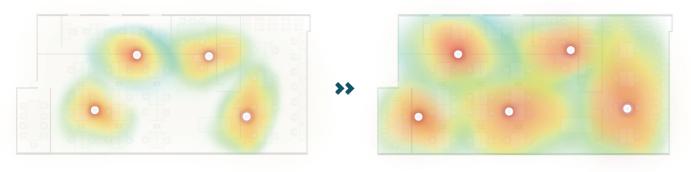
No more delegating staff to endlessly configure and manage devices on every site—improve your network efficiency and reduce the overall cost of deployment, operation, and maintenance.



1 Site Survey



Simulates the wireless coverage effect of APs in the actual site, and determines the appropriate number and location of APs according to the coverage requirements.



## 2 Network Deployment



By using Cloud-Based Controller, there's no need to send out an engineer for on-site configuration with Omada Cloud, ensuring a more efficient deployment at a lower cost. Omada zero-touch provisioning allows you to remotely deploy and configure multi-site networks.



# 3 Configuration & Management



100% centralized cloud management of access points, switches, routers, and more from different sites—all controlled from a single interface anywhere, anytime. Batch configuration and remote firmware updates greatly benefit maintenance.



# Auto Channel Selection and Power Adjustment\*

Provide powerful wireless performance while greatly reducing Wi-Fi interference by automatically adjusting the channel settings and transmission power levels of neighboring APs in the same network.

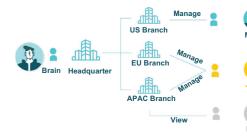




\*Zero-Touch Provisioning and Auto Channel Selection and Power Adjustment require the use of Omada Cloud-Based Controller. Please go to www.tp-link.com/omada-cloud-based-controller product-list to confirm which models are compatible with Omada Cloud-Based Controller.



Take advantage of multi-person management and multi-level permissions, while adding administrators wherever necessary. Enjoy flexible network operations and maintenance that suit your schedule.



# 4 Monitoring & Maintenance

# Easy and Intelligent Network Monitoring

The easy-to-use dashboard, makes it easy to see your real-time network status, check network usage and traffic distribution, receive network condition logs and abnormal event warnings and notifications, or even track key data for better business results. Network topology helps IT admins quickly see and troubleshoot connections at a glance.



# Intelligent Network Analysis, Warning, and Optimization\* with Al-Driven Tech

Analyze potential network problems and receive optimization suggestions for higher network efficiency.

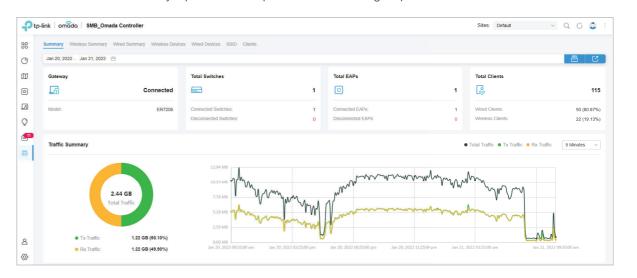
Locate network faults, warn and notify users, and generate solutions for lower network risk.



# 5 Report

# Visualizable Network Report for a Conveniently Summary

Service providers can easily report network service quality to their customers through customized reports, and IT administrators can also easily report network operation status through reports.



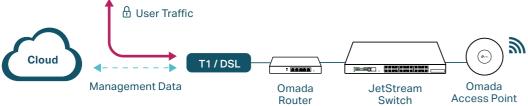
\*Intelligent Network Analysis, Warning, and Optimization are being developed and are scheduled to be released in 2022 and only can use after subscription of the Omada Cloud-Based Controller

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## **Higher Security**



TP-Link Omada separates network management data from user data, with no user traffic passing through the cloud, ensuring better protection for users' privacy.





Powerful firewall and advanced security functions further protect the network and data.







Filtering



Control





Advanced WPA3 Encryption

Captive

**Higher Reliability** 

Cloud services are guaranteed with 99.99% SLA availability, 24/7 automated fault detection, geographically isolated back-up servers, and reliable product quality. Your network functions even if management traffic is interrupted.



# Omada—Scenario-Based Design

TP-Link Omada is specially designed for hospitality, education, retail, office, and more. Scenario-based products and rich benefits satisfy different needs in various environments.





- wired connections ✓ Flexible guest control
- Seamless roaming
- Easy management



- Easy management
- ✓ High-density Wi-Fi
- ✓ Full Wi-Fi coverage and wired connections
- VPN and security



- Boost online business
- Flexible guest control
- Seamless roaming
- High-concurrent clients



- Stable Wi-Fi coverage and wired connections
- VPN
- High security
- Easy management
- Content filter and monitoring

### **Empower Your Enterprise-Class Wi-Fi Beyond Imagination**

# WiFi 6E

Omada Wi-Fi 6E Access Points Improve Experience in High-Density Environments

### Omada Wi-Fi 6E Access Points for High-Density Environments

4× 1201 Mbps



4× 287 Mbps

6 GHz

5 GHz 1

5 GHz 2

2.4 GHz







PoE++ Support

Wi-Fi 6 on 6 GHz Band







Quad-Band AX11000

High-Density Wi-Fi

**Energy Conservation** 



4× 600 Mbps

4× 600 Mbps

### **Improved Capacity with More Spectrum**

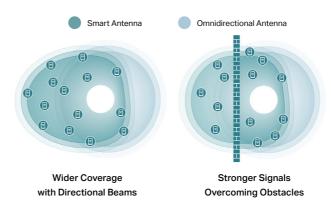
Offers additional spectrum for 6GHz Wi-Fi, enabling more simultaneous transmissions with less buffering, with less buffering to fulfill the needs of ever-increasing Wi-Fi usage.

# **High-Density Wi-Fi**



### Connections for up to 2000 Devices

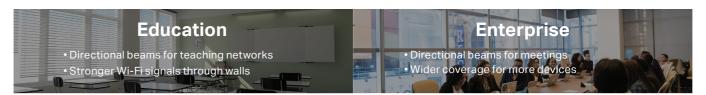
Provides high-efficiency connections with no drops or congestion, even in traffic-dense environment.



### **Experience the peak of Wi-Fi 6 with Smart Antenna**

Improve performance for user-heavy scenarios through TP-Link's ingenious antenna array and intelligent

- Up to 4096 patterns are available, with four antennas for each band and four bands in total.
- Innovative algorithms will select the best signal pattern for a superior Wi-Fi experience, overcoming obstacles and signal interference.

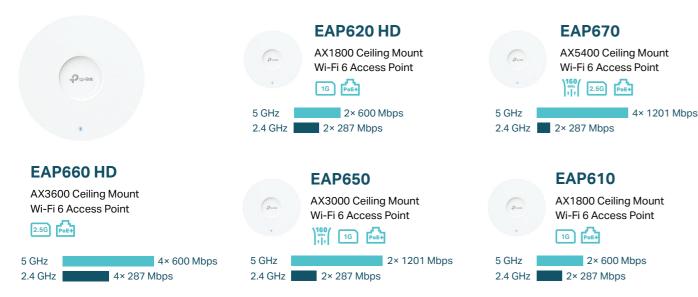


<sup>\*</sup>These products are being developed and the product images and specifications are for reference only

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### Omada Ceiling Mount Wi-Fi 6 Access Points



# Omada Outdoor Wi-Fi 6 Access Points



### Omada Wall Plate Wi-Fi 6 Access Points



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### EAP650-Wall\* AX3000 Wall Plate

Wi-Fi 6 Access Point







# EAP615-Wall

# AX1800 Wall Plate Wi-Fi 6 Access Point



#### EAP235-Wall

#### AC1200 Wireless MU-MIMO Gigabit Wall Plate Access Point

- 867 Mbps + 300 Mbps
- Centralized Management
- Cloud Access
- 4× Gigabit Ports
- Easy Installation
- PoE Input and PoE Passthrough
- Guest Network





AC1200 Wireless MU-MIMO Gigabit Wall Plate Access Point

- 867 Mbps + 300 Mbps
- 2× Gigabit Ports



### EAP115-Wall

300 Mbps Wireless N Wall Plate Access Point

- 2× 10/100 Mbps Ethernet Ports

#### EAP225-Outdoor

#### AC1200 Wireless MU-MIMO Gigabit Indoor/Outdoor Access Point

- 867 Mbps + 300 Mbps
- Centralized Management
- Cloud Access Mesh
- Seamless Roaming
- Long Range
- PoE Support
- IP67 Weatherproof Enclosure



### **EAP110-Outdoor**

300 Mbps Wireless N Outdoor Access Point

### Omada Mesh

Omada Mesh technology enables wireless connectivity between access points for extended range, making wireless deployment more flexible and convenient.

### Long-Range Coverage

Dedicated high-power amplifier and professional antennas ensure long-range coverage over 2.4 GHz and 5 GHz wireless bands.

### **MU-MIMO**

Simultaneously sends data to multiple devices for higher throughput

### **Band Steering**

Pushes dual-band devices to the wider and faster 5 GHz band, improving overall network performance, especially in high-client density environments.

Note: Please refer to page 38-39 for detailed products specifications.

\*The features listed on this page are supported by certain product models

### **Seamless Roaming**

802.11k and 802.11v Seamless Roaming provide seamless switching to the access point with the optimal signal when moving between APs.

### **Guest Network**

Provides secure Wi-Fi access along with multiple authentication options (SMS/Facebook Wi-Fi/Voucher, etc.) and abundant wireless security features.

### **Airtime Fairness**

Improves total Wi-Fi throughput by limiting access time for low-speed devices.

### **Load Balance**

Improves overall network performance by limiting the number of users on each access point and removes devices with weak reception.

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<sup>\*</sup>These products are being developed and the product images and specifications are for reference only.



### **10G Uplink**



### TL-SG3210XHP-M2 🖧 🚌 🚾

- 8× 2.5G PoE+ RJ45 Ports 2× 10G SFP+ Slots
- 802.3af/at PoE+
- 240 W PoE Power Budget
- 1× RJ45 + 1× Micro-USB Console Port



- TL-SG3452XP/ POET 100 TL-SG3428XMP
- 48 / 24× Gigabit PoE+ RJ45 Ports
- 4× 10G SFP+ Slots
- 802.3af/at PoE+
- 500W / 384 W PoE Power Budget
- 1× RJ45 + 1× Micro-USB Console Port



### TL-SG3452X/ 8FF 100 TL-SG3428X

- 48 / 24× Gigabit RJ45 Ports
- 4× 10G SFP+ Slots

# TL-SG3428XF\* FF 109

- 1× RJ45 + 1× Micro-USB Console Port

- 20× Gigabit RJ45 Ports
- 4× Gigabit Combo SFP/RJ45 Ports
- 4× 10G SFP+ Slots
- 1× RJ45 + 1× Micro-USB Console
- Redundant Power Supply

### **Gigabit Ports**



#### TL-SG3452P/ TL-SG3428MP



SFP Poet

- 48 / 24× Gigabit PoE+ RJ45 Ports
- 4× Gigabit SFP Slots
- 802.3af/at PoE+
- 384 W PoE Power Budget
- 1× RJ45 + 1× Micro-USB Console Port



### TL-SG3452/ TL-SG3428

SFP PoE+



- 48 / 24× Gigabit RJ45 Ports
- 4× Gigabit SFP Slots
- 1× RJ45 + 1× Micro-USB Console Port



### TL-SG3210



- 8× Gigabit RJ45 Ports
- 2× Gigabit SFP Slots
- 1× RJ45 + 1× Micro-USB Console Port



### TL-SG2428P / TL-SG2210MP

- 24 / 8× Gigabit PoE+ RJ45 Ports
- 4 / 2× Gigabit SFP Slots
- 802.3af/at PoE+
- 250 / 150 W PoE Power Budget



### TL-SG2210P / TL-SG2008P

- 8 / 4× Gigabit PoE+ RJ45 Ports
- 2× Gigabit SFP Slots /
- 4× Gigabit Non-PoE RJ45 Ports
- 802.3af/at PoE+
- 61 / 62 W PoE Power Budget
- Gigabit RJ45 Ports



- 16 / 8 (including 1 PD Port)×

SFP

• 2 / 0× Gigabit SFP Slots

TL-SG2218/

TL-SG2008



## TL-SL2428P

- 24× 10/100 Mbps PoE+ RJ45 Ports
- 2× Gigabit RJ45 Ports
- 2× Gigabit Combo SFP/RJ45 Ports
- 250 W PoE Power Budget



Note: Please refer to page 40-41 for detailed products specifications.

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